The Image of Dallas

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DALLAS—The Chamber of Commerce will spend $1.5 million to try to "get a favorable press" and improve what it says is Dallas' faltering image as a good place to do business.

Recent surveys have found that executives rate Dallas below competitor cities and that Dallas is regarded as "a haven for political extremists, controlled by rich oil men, unsophisticated and filled with boorish braggarts."

Meanwhile, the Dallas Times Herald said Jack Ruby, killer of accused Presidential assassan Lee Harvey Oswald, slipped a note to a jail repairman a few months before his death saying he was "part of a terrible political frameup." The rambling note did not elaborate, the paper said.